

# Why Bluepeak?

Why is Bluepeak Asset Management the right choice for commercial real estate investors? *Service. People. Value.* Our core values make Bluepeak Asset Management stand out from the crowd.

## Service

Complete satisfaction is our standard.

At Bluepeak, our corporate culture places clients at the top priority. Earning and keeping our clients' trust and loyalty is of the utmost importance to us. We make sure to listen and understand what is most important to clients about their commercial real estate investment. We formulate a plan to achieve the goals our clients' have for their real estate. As a team, we execute and constantly communicate our actions, provide recommendations, and seek proper approvals so our clients are always informed. We are a small, growing company that is committed to and excels at friendly and personalized service to produce measurable results for each client.

Our goal is sustained excellence in serving our clients with their real estate needs.

## People

Our experienced people make all the difference.

CB Richard Ellis, Digital Realty Trust, Insignia ESG, The Irvine Company, PM Realty Group, Prentiss Properties Limited, Saris-Regis Group, and Transwestern Commercial Services. These are just some of the leading companies that our experienced and knowledgeable real estate managers have worked for to produce outstanding results and awards (e.g. EnergyStar awards, BOMA Building of the Year awards, and Platinum and Gold LEED® Certified Buildings). The senior managers leading and guiding our property teams are Certified Property Managers (CPM®) with more than 20 years of solid experience managing millions of square feet of commercial real estate. All have advanced education and training. Our senior accounting person, who reviews all property accounting work, is an experienced Certified Public Accountant (CPA). We employ the most competent, hands-on, client-oriented senior professionals available.

Our commitment is hiring the best to deliver the best results for our clients.

#### Value

First class service at a better price.

At Bluepeak, our use of state of the art technology coupled with an innovative business model allows our fixed fee pricing to be extremely competitive while providing best in class management services for our clients. Our complete menu of property and asset management services can be custom tailored to specific real estate needs for office, flex/industrial, medical office, retail and multi-family properties.

Our passion is to contribute to our clients' bottom lines.

*Our team has the experience to navigate today's challenging economic climate. We look forward to earning your business and serving your real estate needs at Bluepeak Asset Management. Contact us today.*  "Our mission is to provide our clients with reliable, trustworthy, institutional quality real estate management services and strategic investment opportunities that deliver superior real estate returns."

#### **Bluepeak Asset Management**

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